



Crimson Education

About Us

Crimson Education specialises in supporting students to gain admission to the world's most competitive universities and unique programs. We work exclusively for families and do not receive any commissions from universities nor do we offer admission guarantees.

Crimson operates in 20 countries with 213 full time staff and we connect students to our network of more than 2,300 tutors and mentors from around the world. In Australia, we have offices in Sydney, Melbourne and Perth with Crimson's head office based in Auckland.

Our Results

133

Offers to Ivy League universities

38

Offers to Oxbridge universities

460+

Offers to top 50 US universities

\$58.7M

Worth of scholarships (\$AUD)

Our Key Differences

Crimson Education's Tech Advantage



Crimson Education is at the forefront of the EduTech movement. Our purpose-built Crimson App helps to closely manage a student's program and an extensive database assists in predicting chances of admission and best-fit universities. Students are now able to nominate a Career Advisor to receive a monthly progress report generated by the Crimson App.

Example Services



- + SAT / ACT, SAT II, AP tutoring
- + Personal statement / supplementary essay guidance
- + Interview preparation
- + Extracurricular and leadership mentoring
- + US sport scholarship recruitment and negotiations
- + Financial aid and scholarship applications

International Experiences



Students can step out onto the world stage in a Crimson tour. These unique opportunities let students experience life at top universities and companies while also taking part in internationally regarded programs such as the Harvard/Yale Model UN and the International Convention of Youth held in Europe.

Holistic Support



Crimson Education typically works with students for 12-24 months. This time allows us to improve a student's overall candidacy by developing leadership and time management skills through unique capstone projects related to a student's area of interest as well as self-learning and critical thinking ability.

Supporting Career Advisors



Our free resources are designed to help students manage their own applications as much as possible. We are also in talks with Career Advisor associations to provide professional development for writing recommendation letters and navigating the Common App and UCAS platforms.



Working with students towards realistic goals

Crimson is committed to helping families understand the challenges of gaining admission to top universities. As such, we work with families to ensure they have realistic expectations of their admission chances. We will not work with families who are already working with an agent.

Extensive Free Resources and Presentations

We have created an extensive library of free resources including eBooks on the US and UK application process, sport scholarship recruitment and SAT preparation. Students can also gain valuable tips and insights from our Crimson Education YouTube channel, our Mandarin language WeChat channel or at school presentations and career expos.

Members of IACAC and NACAC

Crimson Education is a member of the International Association of College Admission Counseling (IACAC) and the National Association for College Admission Counseling (NACAC). We uphold their professional and ethical standards with all students who work with us.

Financial aid for our services

Crimson's services vary in cost from basic packages (standardised test tutoring) to tailoring applications to multiple universities. In all instances, families are offered a variety of package options and we offer means tested financial aid for our services.

Our Key Partners

**U.N YOUTH
AUSTRALIA**

Our sponsorship with UN Youth includes our information being sent in emails to members and guest speaking roles at their events. We share news of UN Youth events in our presentations and encourage students to join the world-renowned organisation.

**AUSTRALIAN CENTRE
FOR CAREER EDUCATION**

Crimson Education worked with the Australian Centre for Career Education to write a free student guide on US, UK and Canadian Universities. We appeared at their member conference and ran workshops for Career Counsellors on US and UK admissions.

The Crimson Group

Since Crimson Education was founded in 2014, we have united companies with similar goals and ambitions.

The Crimson Group now includes:



As of January 1, 2019, Crimson Education will be an official partner of the Alliance of Girls' Schools Australasia. Included in this partnership will be running a tailored US Study Tour each year for the students of member schools.

To further discuss how Crimson can support you and your students, please call or e-mail Alex Cork:

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